

of the daily newspapers enjoying circulations in excess of 100,000 account for more than half of the circulation. French dailies, as would be expected, have their widest circulation in Quebec where 10 of the 13 in existence in 1957 were published. Some of the largest of these papers have been established in that province for over 60 years. Foreign-language publications, shown in Table 22, are gaining in circulation as a result of recent heavy immigration.

Weekly newspapers serve more people in rural communities than do the dailies. They cater to local interests and exercise an important influence in the areas they serve.

The Canadian Press, a co-operative organization owned and operated by Canada's daily newspapers, provides its 97 members with world and Canadian news and news photographs, mostly by means of teletype and wirephoto transmission. It also serves weekly newspapers and radio and television stations. It is, in effect, a partnership through which each member newspaper provides to its fellow members the news of its particular area and through which the general news of the world is brought to Canada. Cost of editing and transmission is divided among members according to the population of the cities in which they publish. CP gets world news from Reuters, the British agency, and from the Associated Press, the United States co-operative, and these agencies have reciprocal arrangements with CP for their coverage of Canada.

The United Press International (the British United Press and the United Press combined in May 1958) also provides a service of Canadian and world news, news photographs and related features for Canadian newspapers, radio and television stations. There are, as well, special news services operated by affiliated newspapers and individual newspapers. Several foreign news agencies have representatives in Canada to supply and interpret news of Canadian origin, as have a number of the leading United Kingdom and United States newspapers. Most of the latter are located at Ottawa.

**Press Statistics.**—The following tables are based on data estimated from *Canadian Advertising*. One serious difficulty has been encountered in connection with the compilation of circulation figures. Reliable circulation figures are relatively easy to obtain for daily newspapers because, in their own best interest, such papers qualify for and subscribe to the Audit Bureau of Circulation requirements: for these, A.B.C. 'net paid' figures have been used. However, it is difficult to obtain reliable circulation figures for many weekly newspapers and for magazines, and those shown in the following tables should be used with reservations.

#### 18.—Estimated Numbers and Circulations<sup>1</sup> of reporting Daily and Weekly<sup>2</sup> English-Language Newspapers, by Province, 1955-57

NOTE.—Figures from 1945 will be found in the corresponding table of previous Year Books beginning with the 1947 edition.

Province or Territory	1955				1956				1957			
	Daily		Weekly		Daily		Weekly		Daily		Weekly	
	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation
Nfld. ....	3	28,923	4	29,815	3	32,276	4	30,725	3	33,789	5	32,780
P.E.I. ....	2	19,042	1	5,735	2	19,446	1	5,626	3	24,814	1	5,626
N.S. ....	5	150,339	26	79,056	5	149,557	26	81,906	5	150,670	26	83,103
N.B. ....	3	77,960	17	51,962	3	80,657	17	53,612	3	82,048	15	50,899
Que. ....	5	307,186	26 <sup>1</sup>	1,454,979 <sup>1</sup>	5	314,080	25 <sup>1</sup>	1,556,350 <sup>1</sup>	5	323,241	24	1,561,429 <sup>1</sup>
Ont. ....	40	1,681,106	254	1,597,398	41	1,688,314	252	1,637,072	42	1,735,337	245	1,914,073 <sup>1</sup>
Man. ....	6	205,065	66	85,150	6	207,848	67	82,684	6	207,207	67	84,348
Sask. ....	4	102,365	150	146,900	4	101,602	164	146,205	4	101,943	155	151,548
Alta. ....	5	204,927	98	146,869	5	215,017	108	174,775	5	224,511	109	178,141
B.C. ....	12	447,763	81	166,985	12	439,295	82	183,917	15	437,851	82	196,315
Yukon and N.W.T. ....	—	—	2	3,875	—	—	2	4,215	—	—	2	4,111
<b>Canada. ....</b>	<b>85</b>	<b>3,224,676</b>	<b>725<sup>1</sup></b>	<b>3,768,724</b>	<b>86</b>	<b>3,248,092</b>	<b>748<sup>1</sup></b>	<b>3,957,087</b>	<b>91</b>	<b>3,321,411</b>	<b>731</b>	<b>4,262,373</b>

<sup>1</sup> Circulation not reported for all newspapers.

<sup>2</sup> Includes semi-weeklies, tri-weeklies and week-end newspapers.

<sup>3</sup> Includes one week-end supplement which is circulated with daily newspapers in other provinces.

<sup>4</sup> Includes one week-end supplement which is circulated with a daily.